

Absolut Berri Açai

Imagine a sensory encounter with the perfect mix of berry flavors. Fresh blueberry flavor native to Europe and North America, fruity pomegranate from Southwest Asia, and smooth açai from South America. Now imagine these blended with pure premium vodka. And served chilled over ice.

The launch of Absolut Citron in 1988 opened the segment of flavored vodkas in the U.S. Since then Absolut Vodka has been a pioneer within the category, and the first to venture into several new flavor segments.

For more information and drink recipes, visit: <http://www.absolut.com/products/absolut-berri-acai/>