

ABSOLUT APEACH

ABSOLUT APEACH was introduced in 2005 and is produced, as are all members of the ABSOLUT VODKA family, in Åhus in the province of Skåne. ABSOLUT APEACH is made with only natural ingredients. No sugar is added.

ABSOLUT APEACH has a smooth and mellow taste with a sophisticated and fruity character of peach.

ABSOLUT VODKA has a long and successful history within the flavoured vodka segment. ABSOLUT CITRON, the first citrus-flavoured vodka to enjoy international success, set the trend for all flavoured vodkas and has since seen many follow its suit. Peach is a popular flavour around the world although it is not yet established within the flavoured vodka segment – here, the ABSOLUT VODKA brand is happy to once again lead the way.

As with all flavours in the ABSOLUT VODKA family, the ABSOLUT APEACH bottle and name reflect the vodka's unique personality. The bottle is dressed shades of pink-yellow-orange hues inspired by the skin of a succulent peach. The multiple shades of peach on the bottle suggest the kind of experience that ABSOLUT APEACH offers – complex and sophisticated, exciting the senses in unexpected ways.

The name was chosen as it automatically tells you what flavour it is yet creates a product specific bar call.

ABSOLUT APEACH can be enjoyed neat or with ice, or in mixed drinks and cocktails.

ABSOLUT APEACH RUBY

2 parts ABSOLUT APEACH

1 part Cointreau

1 dash Lemon Juice

2 dashes Grapefruit Juice

Shake with ice and strain into a well chilled cocktail glass.

Garnish with a peach slice and grapefruit peel.

ABSOLUT APEACHPOLITAN

4 parts ABSOLUT APEACH

2 parts Cointreau

1 part Cranberry Juice

dash Lime Juice

Shake with ice and strain into a wellchilled

cocktail glass.

Garnish with a lime wedge.