

Absolut Ruby Red

Absolut Ruby Red was introduced in 2006, following the success of the other citrus flavors, Absolut Citron and Absolut Mandrin. The name Absolut Ruby Red is taken from a special kind of red grapefruit. And grapefruit is of course what it tastes like!

Absolut Ruby Red is made exclusively from natural ingredients, and unlike most other flavored vodkas, it doesn't contain any added sugar. Absolut Ruby Red is smooth and fruity with a crisp and refreshing character of zesty grapefruit.

For more information and drink recipes, visit: <http://www.absolut.com/products/absolut-ruby-red/>