

## ***Absolut Cherrys***

*The true taste of sun-ripe cherries, fresh white cranberry and sweet plum. When we were to launch Absolut Cherrys in the US in May 2012, someone said: “Its taste is so multi-dimensional, that you can make a sophisticated drink just by adding one ingredient.” This is true, which makes Absolut Cherrys incredibly easy to mix.*

*Absolut Cherrys is smooth and mellow with a long fruity and berry finish with notes of sun-ripe cherries, fresh white cranberry and sweet plum. Just as with all other of our products, Absolut Cherrys is made exclusively from natural ingredients and unlike most other flavored vodkas, it doesn't contain any added sugar or added preservatives.*

*Cherrys was renamed from Cherrykran when the bottle was redesigned in 2013, however the vodka remains the same great flavor.*

*For more information and drink recipes, visit: <http://www.absolut.com/products/absolut-cherrykran/>*